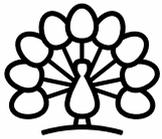


ALESSA

H A N D & N A I L M A G A Z I N E



alessandro
spa

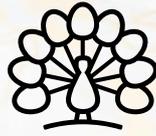
INNOVATION

Striplac

PEEL ^{OR} SOAK

THE *NEXT* GENERATION
OF COLOUR GELS

Urban Glow
Summer Collection 2019



alessandro
spa

Discovering new paths...

Dear alessandro friends and business partners,



Marius Kalow
Executive director
alessandro International GmbH

I am excited to be here with you – because 2019 is going to be a fantastic year! I would love to use this edition of Alessa to introduce myself and whisk you off on a voyage into the future of alessandro. For me, the alessandro brand epitomises elegance, professionalism, a flair for trends and modernity. It awakens desire in us because we want to be a part of it. The brand's attractiveness and charm have fascinated me from the very beginning. I see my task as executive director to be maintaining and developing the DNA of this renowned brand. My family can look back on over 30 years' experience in the cosmetics industry. We have an excellently placed team, highly motivated and well-known researchers and developers as well as an internationally recognised group of trainers and experts. Get ready for energy and drive which go off like fireworks! Perfect textures, innovative products guaranteed to be best-sellers, marketing support to promote sales and well-founded advanced and further training possibilities will guarantee you success!

We are dedicating this edition of Alessa to alessandro Spa, because we are not only celebrating 30 years' existence; we've also pepped up tried and tested beauty tips with a touch of modernity. Icons that come alive again thanks to new packaging that you and your clients will love. But also new care products that the world needs and has not yet received in this form. alessandro wants to have a place on the podium for innovation once again. To achieve this, we've really rationalised our care range, made it more client-friendly and reorganised it. We want to impress YOU – our clients – and that's why we're working hard every day to develop products that you always need in your studio and that your clients need at home.

We've also got some news for you – Striplac, our sales booster, is evolving. STRIPLAC PEEL OR SOAK – even better, even quicker to remove as either a peel-off or soak-off version. Come with us on this exciting adventure.

We hope you enjoy leafing through Alessa! And I'm looking forward to meeting you soon! To our exciting and promising future together!

Warm regards,

Marius Kalow

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Illustration polish for the new Summer
Collection 2019 from page 04

New advertising material for every studio

URBAN GLOW

Inspired by the catwalks of this world, alessandro is presenting the URBAN GLOW Collection. Introduce the trend colours for spring/summer 2019 to your clients! Put urban flair on your nails! The exciting, electrifying colours of the world's fashion capitals on your fingertips stand out whichever outfit you're wearing. alessandro presents the URBAN GLOW Collection as nail polish, Striplac Peel or Soak, PROLAQ, FX-One Colour & Gloss and Colour Gel 2.0.

YOU GLOW GIRL!

We're taking a step in the direction of spring with plenty of style! Both in terms of colour and special effects, the current alessandro collection draws upon this season's catwalk trends. We play with metallic tones paired with urban colours that have a springtime radiance. Keep Glowing, Ladies!



DON'T LET ME WAIT
The sexy flirt from the nail polish bottle is seductive, a little smug and a true eye-catcher!
Ref.-No.: 27-379

COSMO COCKTAIL
Do you like it edgy because you're different to the others?! Be the star of every rooftop party!
Ref.-No.: 27-380

TURN THE BEATS ON
Combines metallic nuances with a feminine touch! Not childish, not fussy, but self-assured!
Ref.-No.: 27-381

MIX MY DRINK
You're not classic, you're offbeat! It's the alluring blend that really makes the blue/green tones special! Turquoise is fashion!
Ref.-No.: 27-382

TRAFFIC LIGHTS
Combine classic with extravagant and set new trends. The gold tone has a wonderful shimmer.
Ref.-No.: 27-383

Nail polish, 5ml each



DON'T LET ME WAIT
Ref.-No.: 48-642

COSMO COCKTAIL
Ref.-No.: 48-643

KISS MY COLOUR
Ref.-No.: 48-645

MIX MY DRINK
Ref.-No.: 48-644

You already receive all Striplac colours in the new formula as Striplac Peel or Soak. What's more, the two shades Don't let me wait and Cosmo Cocktail are part of all the systems. Same same but different!

Striplac, 5ml each

Every Day Inspiration



Rainbow Nailart
If you like your nails looking subtle and chic, wear Rainbow Nailart with Midnight Black, Crystal Candy and Don't let me wait.

Pro Inspiration



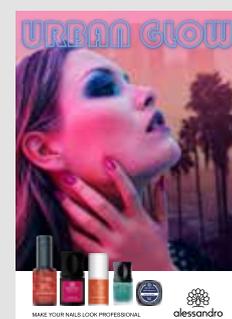
Vacay Nailart
The holiday season will soon be starting Fuel the anticipation of your clients with a little holiday feeling on their nails.



Nail polish display, 5 x 5 ml nail polish à 4 pcs
Ref.-No.: 50-893



Striplac display, 4 x 5 ml Striplac à 4 pcs
Ref.-No.: 50-894



Look Poster, available printed in D and NL, available as a media-theek download also in EN, FR
Ref.-No.: 11-516

PROLAQ

Puts your nails centre stage for more than **14 days** perfectly, does not coagulate and can be gently removed in 8-10 minutes with acetone. PROLAQ, 8 ml each



Don't let me wait
This red tone is boundlessly romantic!
Ref.-No.: 24-730

Cosmo Cocktail
Let your nails make the extravagant entrance at your next party.
Ref.-No.: 24-731

U r my fav
The metallic pink tone gives your nails that edgy look.
Ref.-No.: 24-732

Turntable rocker
Combination of metallic blue and green for the eye-catcher of the evening!
Ref.-No.: 24-733



Every Day Inspiration

Colour Stroke Nailart
Swap a single colour (basis polish Cosmo Cocktail) for a fast Nailart look (Honeymoon also as PROLAQ).



Pro Inspiration

Colour Shape Nailart
Of course the colour is fundamentally important in Nailart, but here it's the shape that blows your mind. Try an asymmetric look for a change!

COLOUR GEL 2.0 and FX-ONE COLOUR & GLOSS

Colour Gel 5 g / FX-One 6 ml

NEW FORMULA: COLOUR GEL 2.0



Pro Inspiration

Ref.-No.: 02-848



Ref.-No.: 23-741

The passionately red **DON'T LET ME WAIT** makes a statement on your nails! It reveals the woman's beauty and her self-assurance in taking centre stage

Ref.-No.: 02-849



Ref.-No.: 23-742

COSMO COCKTAIL ensures an extravagant evening appearance to complement your outfits.

Back to the 70s
We love the retro look made up of different colour tones that ultimately make the difference.



Every Day Inspiration

Shimmer
Ref.-No.: 02-850



Ref.-No.: 23-743

With our seductive colours **MIDNIGHT GLOW** and **TURN THE BEATS ON**, your nails will light up until the early morning hours.



The metallic dark blue that gives the final touch to your outfit, is definitely **ROOFTOP BEATS**.

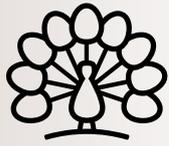
Ref.-No.: 23-744

Are you ready? We have developed the delicate pink tone **GIRLS IN TOWN** for all ladies who like to wear their femininity on their nails.

Glitter
Ref.-No.: 02-851



For the permanent URBAN LOOK! Conjure up GLOW-ing moments on your nails, that will last up to 4 weeks!



alessandro
spa

The new way to care

NAIL

In 2019 alessandro wants to bring you many novelties and product innovations. Right at the beginning of the spring edition of Alessa, we would like to introduce you to the new alessandro Spa line. Many of you are already fascinated by the new nail range of the alessandro Spa line. We're adding yet another feature and proudly present you with our new innovative alessandro Spa Hand series. Give your clients the crème de la crème in the hand and nail care sector.

CLEANSING

Nail polish remover
odour-free, acetone-free,
pump dispenser, 175 ml.
Ref.-No.: 43-051
Tester Ref.-No.: 43-151



Dip In Express nail polish
remover odour-free,
acetone-free, integrated
sponge, 50 ml
Ref.-No.: 43-045
Tester Ref.-No.: 43-145



Cuticle remover
Fast removal of excess
cuticles, 14 ml.
Ref.-No.: 43-044
Tester Ref.-No.: 43-144
PP: Salon Size (30 ml)
Ref.-No.: 43-244

SHORTENING AND FILING



Manicure file 100/180
Rapid shortening, shapes natural nails with two file strengths, wipeable, 1 pc.
Ref.-No.: 43-049
Tester Ref.-No.: 43-149



Crystal nail file 280
Gentle way to shorten natural nails, seals nail edges and prevents nail from splitting, 1 pc.
Ref.-No.: 43-004
Tester Ref.-No.: 43-104

STRENGTHEN & CARE



Ridge filler
Corrects and hides with a gentle pink coloured tone and coconut oil, 10 ml.
Ref.-No.: 43-041
Tester Ref.-No.: 43-141



Nail hardener
With Hexanal for fast fixing and with precious coconut oil, 10 ml.
Ref.-No.: 43-020
Tester Ref.-No.: 43-120



Express nail hardener
For more hardness and resilience 10 ml.
Ref.-No.: 43-021
Tester Ref.-No.: 43-121

CUTICLE CARE



Coco Mango nail butter
nail butter with hyaluronic acid, mango butter and jojoba oil, 15 g.
Ref.-No.: 43-046
Tester Ref.-No.: 43-146
Salon size Ref.-No.: 43-246 (30 g)



Nail cream
More resilience for brittle nails with hyaluronic acid, rose water, shea and mango butter, 15 g.
Ref.-No.: 43-042
Tester Ref.-No.: 43-142
Salon size Ref.-No.: 43-242 (30 g)



Mango nail care serum
Moisture and vitality thanks to Macadamia oil & vitamins, 14 ml.
Ref.-No.: 43-043
Tester Ref.-No.: 43-143
Salon size Ref.-No.: 43-243 (30 ml)



Cuticle care oil
Nourishing with argan oil for dry cuticles, with new application tip, 10 ml.
Ref.-No.: 43-023
Tester Ref.-No.: 43-123

2-phase nail serum
Moisture booster with hyaluronic acid, 14 ml.
Ref.-No.: 43-048
Tester Ref.-No.: 43-148
Salon size Ref.-No.: 43-248 (30 ml)

SPECIAL PRODUCTS



Base coat
Fast-drying, caring with coconut oil, 10 ml.
Ref.-No.: 43-009
Tester Ref.-No.: 43-109



Top coat
Glossy, scratchproof, seals the colour polish, 10 ml.
Ref.-No.: 43-011
Tester Ref.-No.: 43-111



Pro white effect polish
Optically lightening effect polish with anti-yellow formula and precious coconut oil, 10 ml.
Ref.-No.: 43-017
Tester Ref.-No.: 43-117



Nail polish fast dryer
Shortens the drying time of nail polish and increases the gloss, 50 ml.
Ref.-No.: 43-033
Tester Ref.-No.: 43-133



Polishing file
Smooths and polishes natural nails with two polish strengths, 1 pc.
Ref.-No.: 43-003
Tester Ref.-No.: 43-103

HANDS

alessandro is radiant with new products across its whole range and not just in the nail care sector. The hand care series of alessandro Spa also combines our all-time favourites such as Nice Day, Cream Rich and Gentle Touch with new innovative products for perfect hand care and manicures in the studio. The memorability factor is their perfume. All products have a distinctively fruity, flowery fragrance with spicy components. Enjoy a hand care series for every skin type and any age.

INTENSIVE CARE



"Cream Rich" hand cream rich, moisture-regulating anti-ageing hand cream for dry and stressed hands.
Ref.-No.: 34-007
Tester Ref.-No.: 34-107
Salon Size (500 ml)
Ref.-No.: 34-207



Hand mousse "Gentle Touch"
Fast absorbing intensively caring moisturising mousse, 75 ml.
Ref.-No.: 34-024
Tester Ref.-No.: 34-124
Salon Size (500 ml)
Ref.-No.: 34-224



Hand lotion "Nice Day"
Moisturising Hand care for stressed hands, 75 ml.
Ref.-No.: 34-002
Tester Ref.-No.: 34-102
Salon Size (500 ml)
Ref.-No.: 34-202

CARE FAVOURITES

CLEANSING

2-phase Handpeeling
Exfoliation and care all rolled into one. For removing dead skin cells and refining the skin's appearance. 100 ml.
Ref.-No.: 34-000
Tester Ref.-No.: 34-100
Salon Size 450 ml
Ref.-No.: 34-200



SPECIAL CARE

Serum Vitale hand serum
Highly concentrated serum with deep sea water and brown algae extract. Protects the hands from external environmental influences, 15 ml.
Ref.-No.: 34-012
Tester Ref.-No.: 34-112
Salon Size 50 ml
Ref.-No.: 34-212



10 mins Hydra Hand mask
A blend of active ingredients made of hyaluronic acid and a hydro booster give the skin an immediate dose of moisture, 50 ml.
Ref.-No.: 34-011
Tester Ref.-No.: 34-111
Salon Size 30 ml
Ref.-No.: 34-211

MOISTURE



LPP Lift & Protection Pearls hand serum
Encourages the skin's regeneration. The polymer of sugars and amino acids reduces pigment flecks, 30 ml.
Ref.-No.: 34-006
Tester Ref.-No.: 34-106



Silky Gloves Protecting hand serum
Extracts of silk and myrrh protect the hands from external environmental influences, 15 ml.
Ref.-No.: 34-005
Tester Ref.-No.: 34-105
Salon Size 50 ml
Ref.-No.: 34-205



**alessandro
spa**



POWDER YOURSELF CLEAN

A cleansing innovation

With the limited edition Magic Manicure Cleansing Powder, you clean your hands with a powder that supplies that skin cells with moisture. Thanks to the active ingredient, hyaluron, this moisture is sustainably stored by the skin.

- Gentle cleansing powder for mature skin
- Mild cleansing to remove flaky skin cells
- As preparation before using care products

Recommendations for use: Sprinkle half a teaspoon of powder on the surface of the hand and stir it into a creamy foam with a little water. Spread the foam on the moistened hands and lightly rub in. Leave to work for 1-2 minutes. Then rinse thoroughly with lukewarm water.

Magic Manicure Cleansing Powder display
 contents: 9 x Magic Manicure Cleansing Powder
 40 g + tester
 Ref.-No.: 50-897

Magic Manicure Cleansing Powder
 contents: 40 g
 Ref.-No.: 34-016

Magic Manicure Cleansing Powder tester
 contents: 40 g
 Ref.-No.: 34-116



-20%

THE CARE PACKAGE FOR STRONG NAILS

Clients often come into the studio complaining of brittle, splitting nails. What can you give your clients to strengthen their nails, even after the manicure? The new Strong Nails Care set is made up of an express nail hardener and a nail oil for perfect care in the studio and at home. The nail hardener strengthens the nail very quickly, the nail oil moisturises the cuticles and gently nourishes them. The care duo is available as a special offer with a 20% price advantage.

Contents of set:
 1 x Express Nail Hardener 10 ml
 and 1 x Cuticle Nail Oil 10ml
 Ref.-No. 21-399

Pump for Pohli pump dispenser 1 pc.
 300 ml Ref.-No.: 34-401
 500 ml Ref.-No.: 34-402



Protective cap

Start/stop
Transport lock

Variable
dosage quantity

Integrated double
original protection



10 mins Hydra hand mask 300 ml Ref.-No.: 34-211	Hand mousse "Gentle Touch" 500 ml Ref.-No.: 34-224	Hand cream "Cream Rich" 500 ml Ref.-No.: 34-207	Hand lotion "Nice Day" 500 ml Ref.-No.: 34-202
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Pump it up!

Our alessandro SPA pro products make a big impact

The alessandro top seller hand creams and masks in practical pump dispensers are available now for your studio. Do you get frustrated when a residual amount is left behind in your pump dispensers each time? An **overshoot band** means that you can completely empty the bottle. Do you have a mobile studio? The practical bottles have a **transport lock** that makes it impossible for fluid to escape. What's more, you can individually set the quantity needed per pump stroke.

Our Airless Dispenser for the serums makes it possible for you to completely empty them and is also much more hygienic. Our Magic Manicure Peeling is one of our salon greats and continues to be available in 450 ml jars.



Magic Manicure Hand Peeling 450 ml
 Ref.-No.: 34-200

Serum Vitale hand serum 50 ml Ref.-No.: 34-212	Silky Gloves Protecting hand serum 50 ml Ref.-No.: 34-205
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THE PEACOCK IS CELEBRATING A BIRTHDAY

Celebrate with us!

For 30 years, the alessandro brand has been presenting innovative top products of professional quality. For decades, alessandro products have been setting trends in colour and style. The milestone birthday is celebrated with a colourful Limited Edition! The peacock in the logo impressively embodies the fascination of the brand. As a symbol of the brand, it embellishes all of our products and therefore also the birthday edition. This will win you over with nail polish, colour gels, hand cream and displays in a vibrantly colourful feather plumage!

CARE

HAND CREAM

The rich hand cream with shea butter and diamond powder has a regenerating effect and reduces the effects of skin ageing. Together with a stylish satin armband, the 30 ml tube is also an eye-catcher in the 30 years of alessandro display.

ONLY WHILE STOCKS LAST

Hand cream 30 ml
The hand cream is only available with the display.

Armband satin
Ref.-No.: 11-680



COLOUR

NAIL POLISH & COLOUR GEL 2.0

The five colour nuances of the 30 years of alessandro edition reflect the colours of the magnificent plumage. Deep green Wild Peacock, luminous violet Celebration Time, glowing red Passion for Polish, Rosé Coral coloured Cheers! and mauve-beige Rosy is back put you in the mood for an exuberant birthday party. Exclusive to the anniversary: the nail polish colours are perfectly coordinated with the colour gels. This means that your feet and hands can try to outshine each other in the same look.

Nail polish, 5 ml

Hand cream display
Contents: 9 x 30 ml Hand cream,
1 x 30 ml Hand cream tester,
4 armbands à 1 pc.
Ref.-No.: 50-899



Ref.-No.: 27-384



Ref.-No.: 27-385



Ref.-No.: 27-386



Ref.-No.: 27-387



Ref.-No.: 27-388



Nail polish display
Height 25 cm, front DE/NL,
reverse EN/FR, content
5 x 5 ml nail polish, à 4 pcs.
Ref.-No.: 50-898



1 Colour Gel 2.0 GRATIS



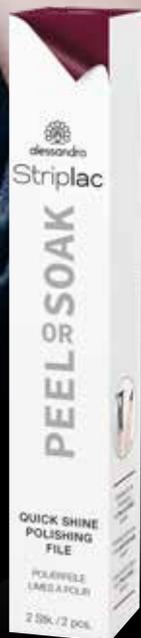
Colour Gel 2.0 set
4 x 5 g + 1 gel GRATIS
(single jars cannot be ordered separately)
Ref.-No.: 21-312



Striplac

For all those who want more than just the usual nail polish

Faster • More flexible • Stronger



Striplac

PEEL OR SOAK

If only there was a nail polish that looks like a gel but lasts longer than nail polish, doesn't damage the natural nail and can also be removed really easily... this is what clients want from a modern nail manicure. **FAST. EASY. FLEXIBLE!**
 We have a product with two solutions immediately! We already have many #StriplacLovers! How many are we going to have when they get to know our new Striplac Peel or Soak?



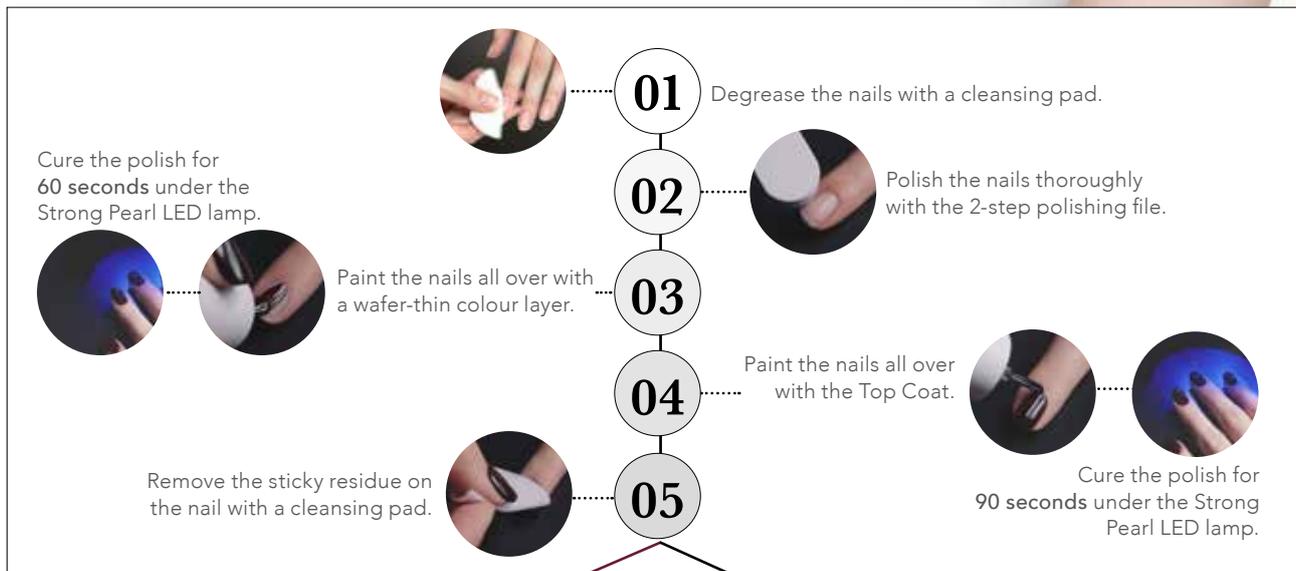
The classic Striplac with impressive advantages:

- Fast peel-off solution
- Lasts 3 x longer than nail polish
- Cure for 60 secs under LED – no drying time needed
- Glossy right up to the very last day
- Scratchproof – no splitting
- Protects & strengthens the natural nail
- Easy to apply

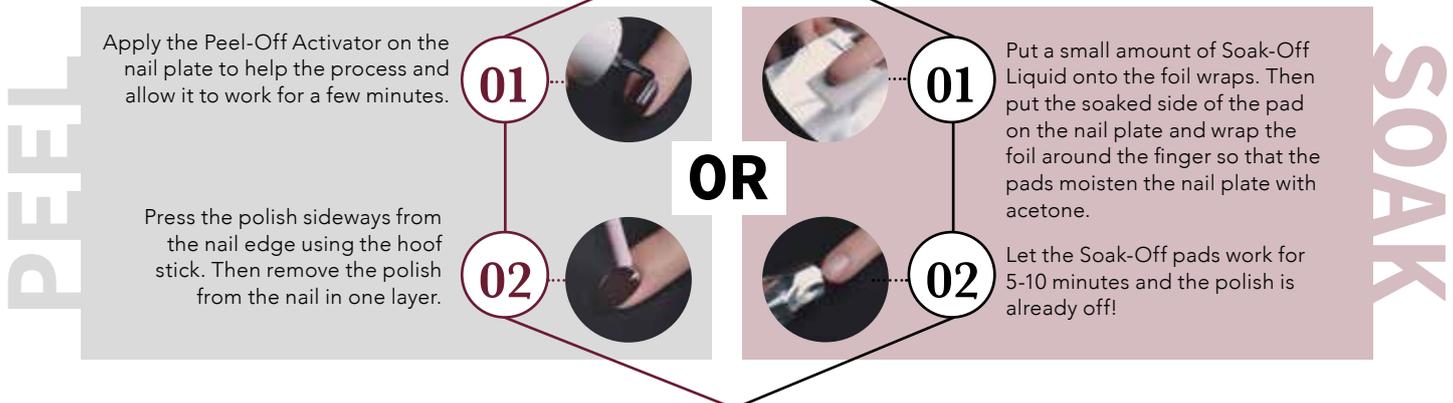
What else can the new Striplac Peel or Soak system do?

- **Fast Peel-Off or Soak-Off** solution
- Lasts up to 3 weeks
- 50% time saving because you don't need a **base coat** any more
- Covers after only **one coat**
- **One colour layer**, one Top Coat layer and it's ready!

APPLICATION



REMOVAL



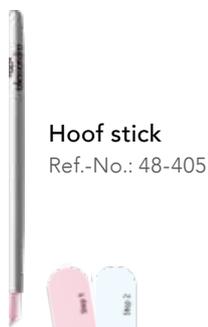


Striplac Peel or Soak Starter Kit and Starter Kit French

The Striplac Peel or Soak Starter Kit and Starter Kit French include all products necessary to do a Striplac polish, including an LED lamp for fast curing of Striplac nail polishes. Once you are set up with this kit, you can supplement it with new colours. Striplac lasts up to 3 weeks without splitting off, cures in 60/90 seconds and can be carefully removed or soaked off from the natural nail if you change the colour.

Starter Kit Ref.-No.: 48-400

Starter Kit French Ref.-No.: 48-521



Hoof stick
Ref.-No.: 48-405



Correction pen
Ref.-No.: 48-403



Top Coat, 8 ml.
Ref.-No.: 48-300



Cleansing pads, 50 pcs.
Ref.-No.: 48-402



Soak off Liquid, 125 ml
Ref.-No.: 48-417



Care & Gloss Finish
Ref.-No.: 48-419



Polishing file, set of 2
Ref.-No.: 48-418



Soak-Off Remover Wraps, 50 pcs.
Ref.-No.: 48-411

Peel off Activator, 8 ml.
Ref.-No.: 48-401



Strong Pearl

The Strong Pearl is a high-performance LED light curing unit. It is suitable for curing Striplac and other LED nail polishes and has 3 high-quality LEDs. The lamp has a 60-second timer function and an inner mirror, creating homogeneous light performance and perfect curing.

Ref.-No.: 48-720

Striplac Peel or Soak, 8 ml
Ref.-No.: 48-xxx



THE NEXT GENERATION OF COLOUR GELS

CALLING ALL NAIL DESIGNERS!

Immaculately beautiful, perfectly polished nails are the absolute must-have for every look. The new colour gels win you over with their enormous savings in materials and time. Thanks to the thin application, you don't need much product and despite this, the gels offer coverage in one layer. The texture cures completely in 10 seconds under the White Pearl LED lamp and has impressively high pigmentation and a unique colour brilliance without discolouring the nails. The thixotrope formula does not run into the nail edges and does not pull back.



- Coverage in one layer
- Thixotrope Formula does not run into the edges
- Cures in 10 seconds under White Pearl
- 40 brilliant colours



LED Colour Gel 2.0, 5 g
Ref.No.: 26-xxx

Colour card
Ref.-No.: 26-100



NEW: White Box Lamp

The new alessandro LED/UV unit for all occasions!

It reliably cures all alessandro sculpting, colour and top gloss gels. Thanks to its detachable base plate it is suitable for both manicures and pedicures.

- LED- and UV technology in one unit
- 3 time intervals 15, 30 and 60 seconds
- integrated Low Heat function for sensitive clients
- the light beam switches on automatically when you put your hand in
- detachable base plate
- very safe and reliable curing of all alessandro gels

Ref.-No.: 45-582

NEW: Speed Gel SCULPT, CURE READY!

We're picking up speed! We're revolutionising sculpting gels! No annoying need to smooth, no gel residues at the edges, no filing... gather pace with the alessandro Speed Gel.

The Speed Gel wins you over with its simple and fast application. A refill is possible in 30 minutes already. The acid-free gel speeds up and simplifies your everyday life. Combined with the low heat function* of the White Pearl, it generates only minimal heat. Already after curing, you can see how glossy the gel itself looks – a top coat isn't necessary. Try it yourself!

* To use the Speed Gel we recommend exclusively curing under a low heat lamp (White Pearl) because otherwise there is enormous heat build-up.



Milky Rose
15 g Ref.-No.: 23-834
50 g / Ref.-No.: 23-835
100 g / Ref.-No.: 23-836

Milky White
15 g / Ref.-No. 23-837
50 g / Ref.-No.: 23-838
100 g / Ref.-No.: 23-839

Crystal Clear
15 g Ref.-No.: 23-831
50 g / Ref.-No.: 23-832
100 g / Ref.-No.: 23-833



SPIDER GEL

I think I SPIDER!

Conjure up perfect lines and create special Nailart on your clients' fingers! The thick gel can be perfectly drawn over the nail plate in lines, giving the basis colour an extra touch! We are looking forward to your Nailart photos #BEalessandro. Let's rendezvous on Instagram or Facebook @alessandroInternational

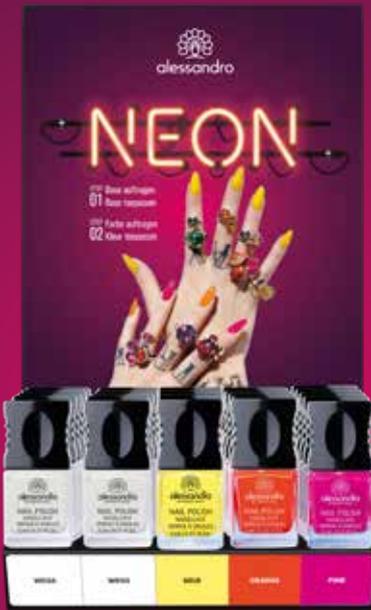


Spider Gel Black Line, 5 g
Ref.-No.: 06-697



Spider Gel White Line, 5 g
Ref.-No.: 06-696

Shine **bright**
like **Neon**



Neon Display
Ref.-No.: 50-880

**CONFORMS TO EU COSMETICS
REGULATIONS WITHOUT NEON
PIGMENTS!**

The 80s are celebrating a comeback and it's not just in the world of fashion. On nails, too, loud nuances are once again absolutely trendy. Especially in the summer, colourful neon nail polish is a stylish eye-catcher. Whether they are painted in luminous yellow, jazzy pink or glowing orange – with "Bright like Neon" your nails will take centre stage. For maximum colour intensity, apply a white base as a first step and complete with 1-2 layers of colour.

HAPPY Mother's DAY

Glamorous glitter, discreet elegance and powerful colour accents just in time for Mother's Day. Worn individually or in combination with one another, the top seller colours in combination with the limited glitter colours create shimmering accents on the nails. A special highlight for all Nailistas: A GRATIS NAIL POLISH!

Nail Polish Glitter Set
Contents: 5 x 5 ml nail polish
Ref.No.: 21-397



Striplac Glitter Set
Peel or Soak! Discover two of our top sellers in combination with the limited, transparent glitter colour "Glitter Rose" with fine shimmer particles in rose metallic.
Contents: 3 x 5 ml Striplac.
Ref.-No.: 21-451



Glitter Silver
(transparent)

LIMITED



Glitter Rose
(transparent)

LIMITED



Nude
Elegance



Rosy
Wind



P.S.
I Love You



Nude
Elegance

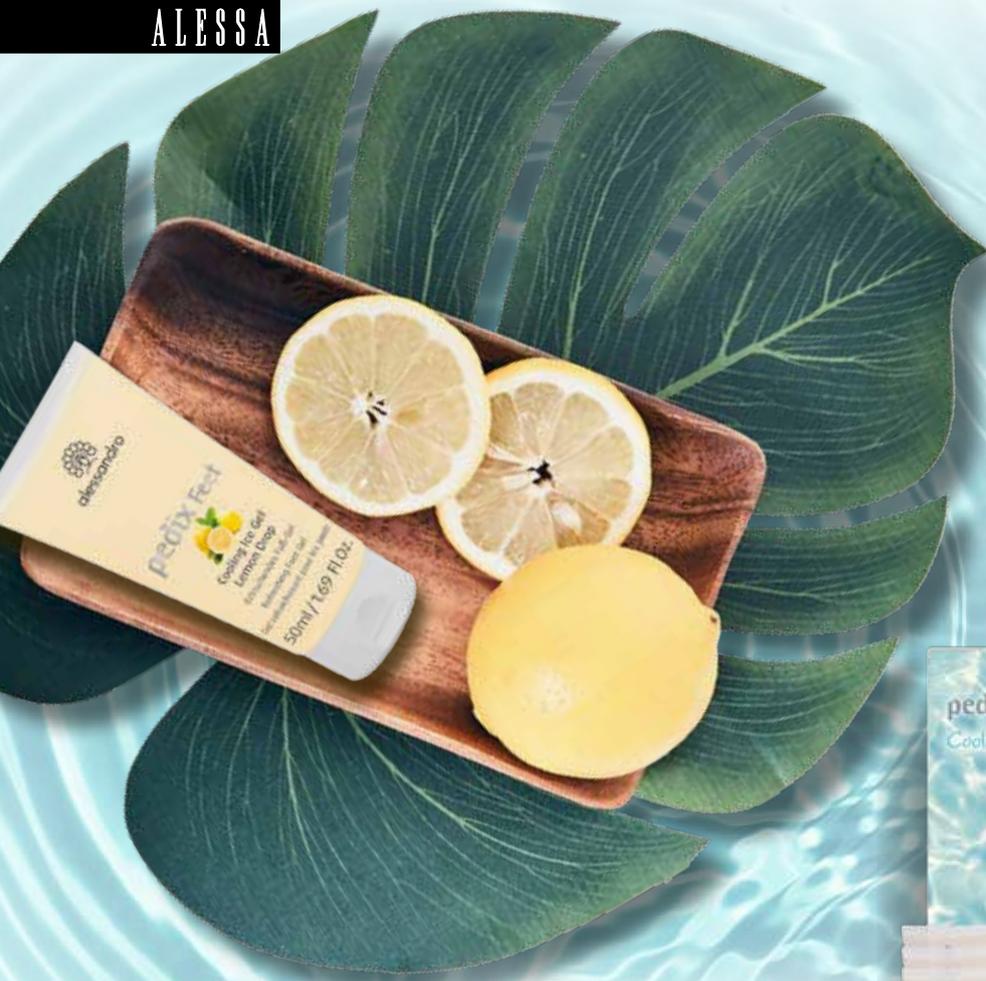


Midnight
Red



Glitter Rose
(transparent)

LIMITED



pedix Feet Cooling Ice Gel Display
 Contents:
 6 x Cooling Ice Gel Original + tester
 6x Cooling Ice Gel Lemon Drop + tester
 6x Cooling Ice Gel Pina Colada + tester
 Ref.-No.: 50-479

Poster to download in the mediatheque
 in different languages.



So that the feet look COOL

Sunny days, warm nights and a holiday feeling: Summer has arrived! At last it's time for sandals and walking barefoot along the beach. Beautiful and manicured feet are an absolute must-have in summer. Summer temperatures can be really hard on your feet. The Original pedix Feet Cooling Ice Gel and two refreshing variants ensure cooling and intensive care – your perfect companions for the summer.

The Original pedix Feet Cooling Ice Gel cares and protects with precious ingredients such as arnica and chestnut extract as well as Spirulina algae. The Limited Edition pedix Feet Cooling Ice Gel Lemon Drop surprises and refreshes with the fragrance of crisp lemons. And what's better than a fruity cocktail to give you that beach feeling? For the second variant of the Limited Edition we therefore decided on the typically sweet coconut fragrance of a freshly mixed Pina Colada. Our tip: Ice-cooled, all Cooling Ice Gels give you an extra feeling of freshness for hot summer feet!

HAVE A COOL SUMMER!



pedix Feet Cooling Ice Gel 50 ml.

pedix Feet
 Cooling Ice Gel
 Lemon Drop
 Ref.-No.: 67-024
 Tester Ref.-No.: 67-124

pedix Feet
 Cooling Ice Gel
 Ref.-No.: 67-021
 Tester Ref.-No.: 67-121

pedix Feet
 Cooling Ice Gel
 Pina Colada
 Ref.-No.: 67-023
 Tester Ref.-No.: 67-123

6 Beauty Tips for perfectly manicured feet!

Whether it's barefoot along the beach or shopping in trendy sandals: At the start of the summer season: give your feet freedom and off you go! To make sure that they also look good in your favourite sandals, a professional pedicure is an absolute must. With the high-quality beauty tools from alessandro for effective foot care, your feet will be silky soft in a flash!

1

Soft not hard: The **SO EASY** metal file removes raw and calloused areas on the feet, quickly and easily.
Ref.-No. 67-207: 1 pc. incl. 30 pcs. à 80 grit and 30 pcs. à 120 grit



2

Professional pedicures in super-quick time: With the **ONE MINUTE PEDICURE**, your dream of silky soft feet is fulfilled in only 60 seconds.
100 ml Ref.-No.: 67-001
450 ml Ref.-No.: 67-201



3

Bye, bye dry heels: Thanks to the **HEEL SMOOTHING STICK** dry and chapped feet don't stand a chance any more.
10% Urea, 50 g.
Ref.-No.: 67-008
Tester Ref.-No.: 67-108



Intensive Care: The **HEEL RESCUE BALM** rich foot cream cares nourishes dry and stressed feet to become silky soft.
100 ml Ref.-No.: 67-000
Tester Ref.-No.: 67-100
450 ml Ref.-No.: 67-200
25 x 3 ml sachet
Ref.-No.: 67-010



4

Perfect finish: The **SILKY TOUCH** of fresh fragrant, lightly shimmering foot powder prevents feet from slipping in sandals and also creates a great finish, 45 g.
Ref.-No.: 67-004
Tester Ref.-No.: 67-104



A dash of colour never does any harm: To make sure that your feet also come into their own in summer sandals, you'll need the right polish from our current "Urban Glow" Collection. "Don't let me wait", 5 ml
Ref.-No.: 27-379





GET YOUR CLIENT BEACHABLE



The summer can be quite demanding on your skin – sunburn, dry areas and irritations. With maniQURE Sun, you can offer your clients perfect grooming for summer. The sun protection factor (SPF) doesn't just protect from sunburn but also slows down the skin's ageing process.

maniQURE SUN 30

What does the sun do to our skin?

We love the sun, it puts us in a good mood, gives the skin a lovely tanned look and makes us long for relaxing holidays at the beach. But how can it hurt us? The sun's UVA radiation even permeates window glass and a cloudy sky provides no barrier – the rays reach our skin all year round, damaging the structure of the dermis. For many people, sun protection for our face and body is essential, but most people forget about their hands. With maniQURE Sun, you avoid skin ageing caused by light and with a sun protection factor of 30, you can stay up to 30 times longer in the sun than if you didn't wear sun protection.



maniQURE SUN 30 50 ml Ref.-No.: 12-512
 Tester Ref.-No.: 12-612

maniQURE SUN 30 display
 9 x maniQURE Sun 30 + 1 tester
 Ref.-No.: 50-896



Rex-Kara

As well as protected hands, having a beach body is also part of everyone's summer programme. Your clients don't want any dimples – just taut, smooth skin. Get your client beachable with the treatment concept from Rex-Kara.

Rex-Kara Body Sculpt
 Silhouette
 Beautifying Serum
 Ref.-No.: 33-001



Rex-Kara Beach Body merchandise package D/NL, Contents:
 25 x Flyer
 1 x Counter card
 1 x Poster
 Ref.-No.: 33-646





Towel 50 x 100 cm
For silky soft skin – the fluffy hand towel made of 100% cotton.
Ref.-No.: 11-664



Apron
Show your clients that you are a team. Well-dressed every day!
White Ref.-No.: 11-662
Black Ref.-No.: 11-663



T-Shirt S – XL
The classic white T-Shirt with logo print is the ideal basic for everyday working in the studio.
Size S Ref.-No.: 11-674
Size M Ref.-No.: 11-675
Size L Ref.-No.: 11-676
Size XL Ref.-No.: 11-677



Wall clock
Take time for your clients.
Ref.-No.: 11-659



Doormat 70 x 50 cm
The black nylon doormat extends a warm welcome to your clients.
Ref.-No.: 11-660



Trolley
The chic black trolley with thermo-lining offers room for everything that professional nail artists need en route.
Ref.-No.: 11-655

GOODIES IN THE NEW LOOK



Coaster, set of 6
The ceramic coasters are the ideal supplement to the alessandro glasses and cups.
Ref.-No.: 11-679



Cup, set of 6
"Time for me" in the studio – with a fresh coffee from the alessandro glass cup.
Ref.-No.: 11-672



Glass, set of 6
The elegant alessandro glass gives your clients a nicer service.
Ref.-No.: 11-671



Thermos cup 0.4 l
Coffee to go tastes twice as good out of the practical black thermos cup.
Ref.-No.: 11-651



Winemaker's sparkling wine bottle 0.2 l, set of 12
Cheers with the alessandro winemaker's sparkling wine in mini format!
Ref.-No.: 11-657



USB Stick nail polish bottle 4 GB
The must-have in nail polish format.
Ref.-No.: 11-665



Inductive charger 10 W
The inductive charger for the latest generations of Samsung and iPhone smartphones.
Ref.-No.: 11-666



Shopping trolley token
This token, with its nail polish look, brings colour to your shopping!
Ref.-No.: 11-656



Pen
The perfect companion for your handbag.
Ref.-No.: 11-650

INNOVATION

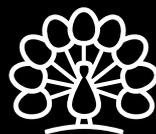
Striplac

PEEL or SOAK



- Fast Peel-Off or Soak-Off removal
- Lasts up to 3 weeks!
- 50% time saving because you NO LONGER need a base coat
- Covers after only one coat
- One colour layer, one Top Coat layer, one it's ready!
- Cure for 60/90 seconds under LED – no drying time needed
- Glossy right up to the very last day
- Scratchproof – no splitting
- Protects & strengthens the natural nail
- Easy to apply

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alessandro

MAKE YOUR NAILS LOOK PROFESSIONAL

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